

WORK EXPERIENCE

2021 - Present Graphic Designer - Exponent

Design work for prestigious confidential clientele. Video editing, presentation support, and photography are my current areas of focus. Exponent has provided me with unique opportunities for exploration in forensic support roles, as well as drone flight.

2019 – 2021 Senior Marketing Designer - Yoli

As the Senior Designer at Yoli, I helped to build and manage a six person production team. We collaborated with design agencies, stakeholders, and each other to rebrand the company. This included the redesign of systems to accommodate both hybrid and remote workflows for the team. This time also included the more traditional extensive rework of various marketing files.

2015 – 2019 Marketing Designer - Yoli

Promoted from a Production Designer position, my duties at Yoli were extensive. On any given day, I could be doing print layout, web graphics, animations, presentations, video production and/or editing. I managed a label library for 25 products in three markets (US, Canada, Philippines).

2015 Production Artist - AFA Krause

Created marketing materials for Yum Brand restaurants (KFC, Taco Bell, Long John Silver's and A&W). Completed advertising campaigns including billboards, window decals, coupon books and various other marketing materials. Followed the direction of multiple style guides and worked with legal departments and sales executives to ensure compliance and client satisfaction.

2014 Graphic Designer - Creative Circle

Captivate editor for Tricore Inc. Created interactive customer service training materials for pharmaceutical companies using Adobe Flash, Photoshop and Captivate.

SOFTWARE & SKILLS

- Licensed commercial drone pilot
- Photography and video production
- Adobe Creative Suite enthusiast
- AV nerd, event producer
- Wordpress, HTML, and CSS

EDUCATION

- Bachelor of Arts degree in Integrative Media from Wilkes University, June 2014
- Summa Cum Laude Honors
- Marketing and Communications Internship Wilkes University, January – June 2014
- Adobe MAX conferences 2017 – 2022
- Freelance projects and clients



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